

Business Overview

JCK Hospitality Public Company Limited has operated restaurant business in a variety styles. Most of the restaurants provide buffet style and A La Carte as well as with a comfortable atmosphere (Casual Dining).

Financial Statement

	9M23	9M22	2022	2021
Income Statement (MB)				
Revenues	323.53	428.75	543.56	443.59
Expenses	362.93	551.39	733.99	748.57
Net Profit (Loss)	-66.16	-149.82	-227.54	-340.03
Balance Sheet (MB)				
Assets	1,558.65	1,261.45	1,181.57	1,196.16
Liabilities	1,147.54	1,157.33	1,113.09	1,182.08
Shareholders' Equity	411.11	104.12	68.47	14.09
Cash Flow (MB)				
Operating	9.37	-27.31	-46.06	-31.87
Investing	0.84	-35.74	-39.74	-140.06
Financing	-16.29	62.29	85.85	175.87
Financial Ratio				
EPS (Baht)	-0.02	-0.09	-0.13	-0.35
GP Margin (%)	44.17	49.85	49.50	47.46
NP Margin (%)	-20.45	-34.94	-41.86	-76.65
D/E Ratio (x)	2.79	11.12	16.26	83.92
ROE (%)	-55.85	-243.92	-551.23	-1,223.82
ROA (%)	-7.60	-21.41	-16.02	-27.12

Business Plan

The Company is committed to operating the restaurants business to grow and gain popularity continuously. By focusing on the customers (Customer Centric) in order to create a good experience in the service. There are trainings for employees to improve the service.

Sustainable Development Plan

The Company has policies and plans for sustainable business operations. By focusing on maintaining the standard quality of products and services as well as constantly innovating and developing in all aspects, taking into account resources society and the environment.

Business Highlight

The Company has operated various style of restaurants that can cover all customers target group, such as

1. Japanese style premium shabu buffet served in a private pot. Under the trademark "SHABU TOMO"
2. Chinese restaurant dim sum and premium seafood. Under the trademark "ZHENG DOU GRAND"
3. British restaurant that consists of great burgers prime cut beef from Nebraska, fresh Atlantic lobster from Nova Scotia, Canada, served to the same standards around the world. Under the trademark "BURGER & LOBSTER"
4. Korean style grill buffet. The first legend of delicious grilling style. Under the trademark "DAIDOMON Korean Grill"
5. Suki Shabu restaurant buffet for everyone in the family. Under the trademark "HOT POT BUFFET"
6. Recently mala belt shabu serving happiness over the conveyor belt. Under the trademark "AI HUO GUO"

Performance and Analysis

Business Performance Summary

The Company had a total income of MB 323.53, consisting of income from sales and services 209.81 million baht, other income MB 12.56. Profits from disposal of investment in subsidiary MB 101.16. The total cost of sales and expenses was MB 362.93 consisting of the cost of goods sold MB 117.13 Cost of selling and distribution MB 142.65. Cost of administrative MB 103.15. The Company had financial expenses of MB 27.46 and income tax was MB 0.70. The Company had a net loss of MB 66.16. The Company has total assets of MB 1,558.65, total liabilities of MB 1,147.54, and shareholders' equity of MB 411.11. Debt to equity ratio (D/E) equal to 2.79. Debt to equity ratio (D/E) excluding TFRs 16 equal to 2.46. Liquidity ratio excluding TFRs 16 equal to 0.07. Book value per shares 0.09 baht.

Key Milestones

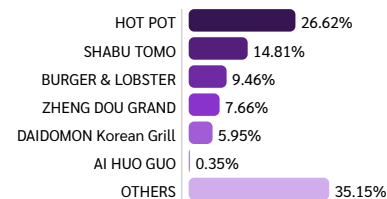
1. SHABU TOMO Japanese premium shabu buffet. 4 branches (Central World, Mega Bangna, Central Westgate) and Central Rama 2) and plans to open more branches this year.
2. The Company has launched a new brand AI HUO GUO shabu mala conveyor belt that is currently popular. The first branch at Central Rama 2 and the second branch is at Big C Ratchadamri.
3. BURGER & LOBSTER restaurant is more well-known and popular among A Class customers. Through marketing programs that target a high-end customers level as well as tourists who are the major customers of the restaurant.

Risk Management Policy

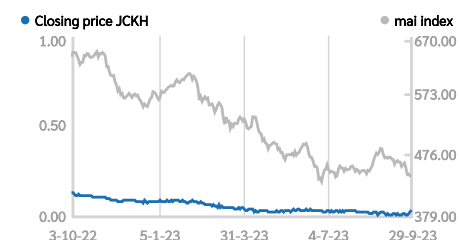
1. The Company is focusing on providing quality raw materials from certified suppliers. There is a determination of the quantity of purchases and sales contracts for certain types of raw materials that have relatively high fluctuations in raw material prices.
2. Provide a loyalty program to give special privileges to customers in order to encourage them to repeat using the service and continue to be a good customer of the Company.
3. Customers' suggestion and comments through online channels in order to apply and improve in various aspects for both food and services.
4. Increase business alliances with Co-Partner and Co- Branding to expand the customer base and also increase brand awareness.
5. Increase investment in new businesses such as property business in order to spread the risk and also to generate more income for the Company.

Recent Awards and Recognitions

Revenue Structure



Stock Information



as of 29/09/23	JCKH	AGRO	mai
P/E (X)	-	40.23	109.70
P/BV (X)	1.56	3.55	2.40
Dividend yield (%)	-	2.12	1.47
	29/09/23	30/12/22	30/12/21
Market Cap (MB)	278.80	302.90	461.08
Price (B/Share)	0.06	0.13	0.35
P/E (X)	-	-	-
P/BV (X)	1.56	2.18	2.84

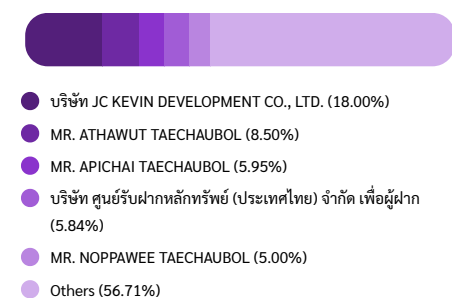
CG Report:



Company Rating: 78% Very Good

Major Shareholders

as of 28/09/2023



Company Information and Contact

<http://www.jckhgroup.com>

0-2286-9959

TFD Building No.18 Soi Sathorn 11, yaeg 9, Khwaeng yannava, Ket Sathorn Bangkok 10120

Other Trading Info. : https://www.settrade.com/C04_01_stock_quote_p1.jsp?txtSymbol=JCKH